

Knight Packaging Club Pak

“Green” Packaging with High Visual Appeal



- SHOWCASES YOUR PRODUCTS
- PROVIDES GREAT PRODUCT PROTECTION
- OFFERS PLENTY OF SPACE FOR MARKETING MESSAGES
- REVEALS YOUR COMMITMENT TO THE ENVIRONMENT
- MOTIVATES IMPULSE BUYING

Be Responsible

Eye-Catching, Eco-Friendly Club Paks from Knight Packaging Group

When you're looking for a sustainable package to showcase your products in club store locations, choose Knight Packaging Group, Inc., an industry leader in custom-printed packaging solutions. Our Club Paks provide an environmentally-friendly alternative to traditional clamshells, displaying your product inside a clear rigid blister safely sealed between two recyclable paperboard cards.

You can count on Knight Packaging to help you develop attractive Club Paks that simultaneously protect your products, earn attention on store shelves and demonstrate your commitment to the environment.

Experience the Benefits of Club Paks:

Product Visibility – Advertise your product and your brand – plenty of space for information and marketing messages.

Eco-Friendly – Achieve the same shelf impact as plastic clamshell packaging with up to 80% less plastic.

Product Appeal – Club Paks print with powerful graphics and full-color printing on both sides, up to 8 colors!

Durability – Not only are Club Paks strong, they can be vertically stacked in transit and in store – much more so than clamshells.

Cost-Effective – Less expensive than traditional plastic clamshells.

Size Flexibility – Use Club Paks for even the largest club store packs – up to 26" by 32" seal areas.

Volume Flexibility – Due to the wide variety of our printing equipment, Knight has a unique capability to produce both large and small orders. No order is either too large or too small for us.

HOW WE MAKE CLUB PAKS:

- We print the Club Pak on an embossed recyclable card to your exact specifications.
- Your product is secured within the two blister halves.
- The blister halves are then sealed between two blister boards.
- Our cutting-edge sealing machine seals the blister board edges completely around the perimeter to prevent moisture absorption.

Start Using Club Paks Today.

Call Knight Packaging Group toll-free at **1-800-585-2035** to learn how Club Pak can help you achieve your marketing goals. We look forward to working with you. Samples are available upon request.

About Knight Packaging Group, Inc.

Knight Packaging Group designs and manufactures custom-printed specialty packaging solutions for companies throughout North America. We are distinguished by our experience, our technologies and our commitment to customer satisfaction. From folding cartons to stretch paks, gabletop cartons to club paks and blister cards, our packages store, protect and merchandise products to their fullest potential.



Excellence in Custom Printed Packaging